

FOR ESTATE AGENTS & DEVELOPERS

Get your listings in front of buyers who describe **the life** they want.

Habio is an AI-first property portal for people buying abroad. We match homes to buyers by lifestyle and plain-language search — not just postcode filters.

Free for all agents — no commitment — during our launch phase

habio.ai

AI property discovery

Global

Homes & buyers across borders

agents@habio.ai

Talk to a human

THE SHORT VERSION

A property portal that starts with AI, not filters.

Buyers come to Habio and describe what they actually want — *“somewhere sunny near the beach with good internet under €350k”* — and our AI reads their words and matches real homes — wherever in the world they want to be. Your listings show up when they fit the life someone is trying to build.

01 Natural-language search

Buyers type how they speak. We parse budget, location, lifestyle and must-haves into a real search.

02 Lifestyle matching

Homes are surfaced by fit — remote-work, family, retirement, investment — not just bedrooms and price.

03 Branded agency pages

Every listing links to a page with your logo, full inventory and contact details. Enquiries reach you directly.

04 SEO location pages

We build location and lifestyle pages that pull in high-intent buyers searching from the UK, Ireland, US and beyond.

We focus on cross-border buyers (UK, Ireland, US, Nordics, DACH and beyond) discovering homes abroad — exactly the kind of buyer who is hard to reach on a local-only portal.

THE DIFFERENCE

Most portals are databases. Habio is a discovery engine.

Traditional portal

- Buyer filters by bedrooms, price, postcode
- Your stock competes on the same grid as everyone's
- Great homes get missed if filters don't line up
- Leads are anonymous and unqualified

Habio

- ✓ Buyer describes the life they want, in plain language
- ✓ We surface the right homes by lifestyle fit
- ✓ Homes reach buyers who'd otherwise never find them
- ✓ Leads arrive pre-qualified — we know what they asked for

WHAT YOU GET

Everything an agent needs to start, at no cost

Free exposure to ready buyers

Your listings appear in front of international buyers actively describing what they want. Getting started costs nothing.

We handle the feed

Send a feed URL (Kyero, your CRM, WordPress) — or just tell us your software. We do the import, mapping and sync.

Your brand, your leads

Branded agency page with your logo and inventory. Enquiries route straight to you — we don't sit in the middle.

Found by lifestyle, not luck

Natural-language and lifestyle matching surface your homes to buyers who'd miss them on a filter grid.

Let's be honest: we're a startup.

Habio is early. We're building an AI-first property portal from the ground up, for buyers and homes anywhere in the world, and we're growing our buyer audience as we go. We're not going to pretend we have the traffic of a portal that's been around for twenty years — we don't, yet.

What we do have is a genuinely different way for buyers to find homes, and a real commitment to making early partners successful. We'd rather tell you exactly where we are than oversell it.

That's why it's free for all agents during our launch phase — with no commitment. There is no charge to agents who sign up now — no listing fees, no subscription, no contract, no catch. We want great inventory on the platform while we grow, and you get early exposure and a branded presence at zero cost. If we introduce paid placements or featured options later, they'll always be optional and agreed with you separately.

GETTING STARTED TAKES MINUTES

Three steps to live

1

Tell us about you

Create a free agent account at habio.ai/agents/join, or just email us. Share your details and a feed URL — or the platform you use.

2

We import & map your listings

We review the feed, map your fields, enrich for presentation, and keep it in sync. No spreadsheet wrangling on your side.

3

You go live & leads come to you

Your listings and branded page go live. Qualified enquiries — with the buyer's own search context — come straight to your inbox.

JOIN THE LAUNCH

Put your listings where buyers are describing their next life.

Free for all agents during our launch phase, with no commitment. Send us a feed, or just tell us what software you use — we'll take it from there.

SIGN UP FREE

[**habio.ai/agents/join**](https://habio.ai/agents/join)

TALK TO A HUMAN

[**agents@habio.ai**](mailto:agents@habio.ai)

LIST YOUR PROPERTY

[**habio.ai/list-your-property**](https://habio.ai/list-your-property)

WHERE WE ARE

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